

JEFFREY H. BRODSKY

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❖ **Independent Television Producer** *Red Carpet Coverage/Entertainment Journalism*

(New York, NY)

Interview celebrities and high-profile political figures in New York City, Washington, D.C., Los Angeles. Conduct interviews at Oscars, Grammys, Emmys, White House Correspondents Association and Time 100 galas. *Major interviews include Israeli President Shimon Peres, former Soviet President Mikhail Gorbachev, President Jimmy Carter, President Bill Clinton, Speaker of the House Nancy Pelosi, US Secretary of State Condoleezza Rice, US Treasury Secretary Henry Paulson, US Homeland Security Secretary Michael Chertoff, CIA Director Michael Hayden, former Secretary of State Henry Kissinger, former New York Governor Eliot Spitzer, New York City Mayor Michael Bloomberg, Los Angeles Mayor Antonio Villaraigosa.*

Entertainment interviews include Steven Spielberg, Martin Scorsese, Oliver Stone, Jerry Bruckheimer, Jack Nicholson, Denzel Washington, Tom Hanks, Morgan Freeman, George Clooney, Angelina Jolie, Bono, Madonna, Oprah Winfrey.

(See www.BrodskyInterviews.com for more information)

February 2005 – present

❖ **Chief On-Camera Interviewer, Producer** *2004 Presidential Election Media Documentary*

Interviewed 40 national media personalities including *Tom Brokaw, Peter Jennings, Dan Rather, Wolf Blitzer, Chris Matthews, George Stephanopoulos, Bob Schieffer, Tim Russert, Sean Hannity, Eleanor Clift*. Produced during 2004 presidential primaries. Featured Feb. 4, 2004, *The Boston Globe*.

January – June 2004

❖ **Director, Consumer Insights** *CCA Global Partners, Inc.* (Boston, MA; Manchester, NH)

Directed consumer interviews and focus groups; developed survey questionnaires; managed ad campaign testing for US and Canadian media markets. Led new-product brand-awareness interviews with consumers; measured reaction to Liz Claiborne and Martha Stewart product launches.

September 2000 – December 2004

❖ **Media Research Consultant** *St. Louis Post-Dispatch, Pulitzer Inc.* (St. Louis, MO)

Conducted advertiser opinion polls, competitive media research and reader satisfaction studies. *Missouri's largest daily newspaper.*

March 1998 – July 1999

- ❖ **Researcher, Writer** Washington University Student Retention Project (St. Louis, MO)
 Conceived and wrote survey research proposal for measuring and enhancing student satisfaction. Key metrics included alumni giving and freshman retention rates. Presented to university provost. *August 1997 – January, 1998*

 - ❖ **Polling Director, Founder** National Scholastic Surveys, Inc. (Manchester, NH)
 Created national polls of college, high school students. Constructed methodologies; developed survey questionnaires. Analyzed quantitative data on education, social issues and politics. *Featured in international press: Wall Street Journal, WSJ Europe, USA Today, CNN, ABC Good Morning America, Reuters, AP. Research published in book America By The Numbers (Houghton Mifflin).* *Founded 1991*
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NATIONAL RADIO/TELEVISION APPEARANCES

- ❖ **National Public Radio (NPR) *Talk of the Nation***
Live guest. Discussed my experience interviewing nine presidential candidates. Interviewed by NPR's John Hockenberry; nationwide listener call-in.
 - ❖ **CNN *Live News Report***
Election Report. "GOP Candidates Haven't Inspired Young New Hampshirites."
 - ❖ **CNN *Inside Politics***
Feature Story. "GOP Candidates Fail to Inspire New Hampshire Youth." Interviewed for developing college political polls.
 - ❖ **CNN *Headline News***
News Package. Inside Politics feature story also aired on this CNN channel.
 - ❖ **CNN *Sonya Live***
Live guest. Appeared with Magic Johnson; discussed National Scholastics Surveys' national teen lifestyle poll. Interviewed by Dr. Sonya Friedman; international viewer call-in.
 - ❖ **C-SPAN *Washington Journal***
Live guest. Nationwide viewer call-in. Discussed National Scholastic Surveys, polling and presidential politics.
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NEWSPAPER/WIRE SERVICE STORIES AND PROFILES

- ❖ **THE BOSTON GLOBE** *“The Scoop on Newsies in NH” Profiled in Names column, Living/Arts Section.*
- ❖ **USA TODAY** Advisory Board of Young Adults, *USA Today Editorial Board.* Named one of seven people nationwide to write regular commentaries and op-ed pieces.
- ❖ **USA TODAY** Panelist, *Featured.* One of 20 students selected nationwide for newspaper’s first teen panel.
- ❖ **LOS ANGELES TIMES** *“Roots of Ignorance”* Commentary. Sunday edition.
- ❖ **WALL STREET JOURNAL** *“Some Iowa Senior Citizens Worry Dole’s Age Could Hurt His Prospects to Become President”* Politics & Policy section, US and European editions.
- ❖ **ASSOCIATED PRESS** Two AP articles featuring National Scholastic Surveys’ NH poll results. Carried on AP’s political and national wires.
- ❖ **BLOOMBERG NEWS** *“New Hampshire College Students Favor Dole in State’s Primary”*
- ❖ **BLOOMBERG NEWS** *“New Hampshire College Students Admire Clinton Most, Poll Shows”*
- ❖ **THE BALTIMORE SUN** *“The X factor; Asset for Whom? Can Clinton or Dole Grab Young Voters’ Interest? Can Anyone?”* Sunday edition.
- ❖ **THE BUFFALO NEWS** *“Why Are the Presidential Candidates and Young Voters Ignoring Each Other?”* Viewpoints Section.
- ❖ **USA TODAY** *“Many Teens Feel Sting of Recession”* National Scholastic Surveys poll detailing how recession is affecting teens. Front Page of Money section.
- ❖ **USA TODAY** *“Magic’s Message Gets to Heterosexuals”* Interviewed and quoted about Magic Johnson’s impact on youth. Front Page article.
- ❖ **USA TODAY** *“Teen Poll Reveals AIDS Fear”* National Scholastic Surveys poll about students and sex. Front Page of Life section.
- ❖ **GANNETT NEWS SERVICE** *“High School Student Polls 2100 Seniors Across Country with Surprising Results”*
- ❖ **ROCKY MOUNTAIN NEWS** *“Study: AIDS Testing Favored”* National News section.
- ❖ **ASSOCIATED PRESS** *“Teen Takes the Pulse with Polls”* National wire story profile.
- ❖ **DALLAS MORNING NEWS** Students on AIDS, Condoms and Sex Education. Chart detailing National Scholastic Surveys’ poll results.

INTERNSHIPS

- ❖ **Freedom Forum** (Arlington, VA) *Senior Intern. June - August 1994.*
Researched and prepared Chairman Allen Neuharth's speech to college newspaper editors. *International media foundation; \$1.1 billion endowment.*
- ❖ **USA Today** (Arlington, VA) *Researcher, Special Projects Department. June - August 1992.* Conducted extensive research for commemorative tenth anniversary issue; wrote *USA Snapshots* for Page One, Life and Sports; researched USA Today/CNN/Gallup tracking poll questions.
- ❖ **CNN** (Washington, DC) *Researcher, Investigative Reporting Unit. September - December 1993.* Researched stories, interviewed sources, assisted on-air correspondents with in-depth analysis.
- ❖ **States News Service** (Washington, DC) *Reporter. June - August 1993.* Covered press conferences, committee hearings, Congressional delegations for US newspapers.
- ❖ **WGIR-AM** (Manchester, NH) *On-Air Personality. January - July 1992.* Co-hosted *Spotlight*, weekly political interview show, broadcast on Sunday mornings. *New Hampshire's largest AM radio station.*
- ❖ **Youth News Service, Inc.** (Washington, DC) *National Correspondent. June 1991 - June 1992.* Conducted *one-on-one* interviews with U.S. Cabinet Secretaries, Senators, Presidential candidates. *National wire carried by 450 student newspapers. Combined readership: 2.5 million.*
- ❖ **Chicago Sun-Times** (Washington, DC) *Correspondent. June - August 1991.* Wrote and reported on events of Congress, including committee hearings and floor debates. Five by-lined articles published in *Sun-Times*.

VOLUNTEER

Social Entrepreneurship Student Leadership (SESL)

Frequent volunteer with this unique high school community program. Coordinated and produced video of its annual student leadership competition.

March 2006 - present

EDUCATION

Washington University (St. Louis, MO) *Bachelor of Arts, Political Science.*

May 1997